



Pernod Ricard South Africa

PERNOD RICARD SOUTH AFRICA (PTY) LTD

TGL LIV GOLF OFF TRADE CAMPAIGN TERMS AND CONDITIONS

16 February 2026 – 13 March 2026

Definitions and Interpretation/Glossary of Terms

“Agreement”	means these terms of usage, and includes any and all annexures, schedules and appendices to these terms of usage. For the sake of further clarity, it includes the Promotion Terms and Conditions.
“CPA”	Consumer Protection Act, 2008 (as amended from time to time);
“Entrant”	means any person, who is a South African citizen aged eighteen (18) or over who enters into or partakes in the Promotion.
“Participating Outlets”	shall mean such sellers of the Qualifying Products and the outlets displaying such promotional advertising of TGL LIV Golf Campaign stipulated in Annexure 1 of this Terms and Conditions.
“Participation”	means the act of any Entrant who complies in full, with the eligibility criteria set out in this Agreement for participation in the Promotion.
“Pernod Ricard”	Pernod Ricard South Africa Pty Ltd, registration number: 1994/004226/07, a limited liability company duly incorporated in terms of the Laws of the Republic of South Africa; and all registered entities within the Pernod Ricard Group.
“Pernod Ricard Group”	means any and all holding companies and subsidiaries of Pernod Ricard and associated entities.
“Promotion”	means the ‘TGL LIV Golf’ Off-Trade Campaign, conducted by Pernod Ricard as detailed in the Promotion Terms and Conditions.
“Promoter”	referred to in the document as such and, the main companies associated with the Promotion, including Pernod Ricard.
“Prize”	means the prize awarded to the Winners as set out and detailed in the Promotion Terms and Conditions.
“Qualifying Product(s)”	means the Entrant purchasing a 750 ml bottle of TGL 15,18,21,25YO or two 750ml bottles of TGL 12YO from a Participating Outlet.
“Territory”	shall mean the Republic of South Africa.
“Winner”	shall mean a qualified entrant who has successfully been awarded the Prize in terms of the Promotion by the duly authorized party on the date of announcement, unless provided otherwise for, by the relevant party authorized to issue such prize.



Pernod Ricard South Africa

Terms and Conditions

Section 1

General Terms and Conditions

1. This Promotion is operated by the Promoter.
2. The Promoter reserves the right, in its sole discretion and to the extent permitted by law, to amend the Promotion Terms and Conditions at any time and publish same on its social media platforms. The Promoter may opt to notify the Entrant of any changes, however there is no obligation on the Promoter to do so and it remains the Entrant's responsibility to check these Promotion Terms and Conditions regularly.
3. The Promoter shall reserve the right to terminate the Promotion at a time of its choosing and, without notice for any reason beyond its control that is not caused by the fault of the Promoter and could not have been reasonably foreseen by the Promoter, requiring that such termination, includes but is not limited to –
any act of God, civil disturbance, power failures or reduction of power supply, acts, orders or regulations of any governmental or regulatory authority, agency or department, compromise of the Promotion or the Website and such similar acts beyond the control of the Promoter.
4. In the event of such termination, we do hereby record that any accrued right that has become vested in the Entrant shall continue to remain vested, however and in the event that no right or entitlement has become vested, the Entrant agrees to the waiver of such right or entitlement and acknowledges that the Entrant will have no right of recourse against the Promoter, its agents and/or staff.
5. In the event of a dispute, the decision of the Promoter will be final and binding and no correspondence will be entered into. In this regard and for further clarity, the Promoter shall be entitled to deal with such disputes (or any failure by Participants to follow the rules) in their sole discretion, including that the Promoter shall be entitled to immediately disqualify Participants from this Promotional Competition.
6. Participation in the Promotion constitutes acceptance of the Promotion Terms and Conditions, and Entrants agree to abide by the Promotion Terms and Conditions, in whole, and any other requirements that the Promoter may request.
7. These Promotion Terms and Conditions constitute a *bona fide* binding agreement between the Promoter and the Entrant.
8. These Promotion Terms and Conditions as well as the terms of use governing Prize will apply to the Entrant's Participation in the Promotion.
9. By entering the Promotion, the Entrant confirms that he has read, understood and agrees to be bound by these Promotion Terms and Conditions, as they may be amended from time to time.



Pernod Ricard South Africa

10. Directors, members, partners, employees, agents or consultants of or any other person who directly or indirectly controls or is controlled by the Promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members cannot enter the Promotion. Juristic persons, or any entity other than a natural person, shall not be eligible for entry into the Promotion.
11. This Promotion is open from **16 February 2026 to 13 March 2026**. Any entries received before the start date and after the date on which the Promotion terminates shall not be valid and will not be considered by the Promoter.
12. By entering the Promotion, the Entrant agrees to receive communications, including marketing communication from the Promoter before, during and/or after the Promotion and their affiliates, and shall be afforded the opportunity of unsubscribing from receiving such communications from the Promoter or its affiliates.
13. To the extent allowed by law, these **Promotion Terms and Conditions and the Agreement** set out the whole understanding and agreement between the Entrant and the Promoter in regard to the subject matter hereof and there are no other agreements, guarantees or representations, either verbal or in writing, unless stipulated otherwise by the Promoter, in regard thereto upon which the Entrant shall rely on in concluding this Agreement and the Promoter shall not be bound by any express or implied term, representation, warranty, promise or the like not recorded herein. This clause constitutes an acknowledgment of fact by the Entrant. The Entrant warrants that he has read the above clause carefully and ensures that this statement is true and correct as this will limit the Entrant's rights to claim that these statements are not true and correct.
14. To the extent allowed by law, no extension of time or indulgence which the Promoter may grant the Entrant shall constitute a waiver of any of the Promoter's rights, who shall not thereby be precluded from exercising any rights against the Entrant which may have arisen in the past or which might arise in the future. This clause limits and excludes obligations, liabilities and legal responsibilities which the Promoter will have towards the Entrant and also limits and excludes the Entrant's rights and remedies and places various risks, liabilities, obligations and legal responsibilities on the Entrant.

Section 2

Warranties and Liabilities

1. To the extent allowed by law, the Entrant agrees that the Promoter shall not be liable to him or any other person or entity whatsoever in respect of any loss or damage:
 - 1.1. caused by or arising from any fact or circumstance beyond the reasonable control of the Promoter;
 - 1.2. which is consequential or incidental loss or damage;
 - 1.3. of whatever nature and howsoever arising from or in connection with the Entrant's Participation and/or acceptance of the Prize;



Pernod Ricard South Africa

- 1.4. of whatever nature and howsoever rising out of the enjoyment of the Prize by the Entrant and/or any third party in relation;
- 1.5. arising from any disclosure or use of any information, or lack thereof, the Entrant provides to the Promoter, whether such disclosure is in accordance with the provisions of these **Promotion Terms and Conditions** or otherwise; and/or
- 1.6. arising from a breach of any security system which may be implemented by the Promoter and/or any service provider to the Promoter.
- 1.7. In the event of any dispute arising from this agreement, the dispute must be referred to the Promoter and the Promoters decision is final and binding.
- 1.8. The Promoter does not make any representation or give any warranties, whether expressly or implicitly, with regards to any Prize and, in particular, without limitation, makes no representations and gives no warranty that any Prize or any aspect of it, will –
 - 1.8.1. meet the Participant's requirements, preferences, standards, or expectations; or
 - 1.8.2. be satisfactory and readily available for collection.

Section 3

Indemnity

1. To the extent allowed by law, the Entrant hereby indemnifies and holds the Promoter free from liability for loss or damage of whatever nature and howsoever arising from the Entrant's Participation and/or the Entrant's failure to comply with any provision and/or obligation under these **Promotion Terms and Conditions**. This clause constitutes an assumption of risk and/or liability by the Entrant under which the Entrant indemnifies the Promoter against certain liabilities and that of which, may result in the Entrant being liable for additional costs and liabilities. In no event will the Promoter be liable for any Entrants inability to participate due to technical or telecommunication issues.

Section 4

Privacy

1. Entrants will be required to provide certain personal information (where applicable), including (but not limited to), their name, surname, identity number, physical address, postal address, email address and cell phone number.
2. This clause applies to all personal information collected or submitted to the Promoter as set out above as well as any other personal information provided by the Entrant to the Promoter at any time.
3. Subject to Section 4 hereunder, the Promoter will use the Entrant's personal information for all purposes relating to these **Promotion Terms and Conditions** and/or in order for the Promoter to provide the Prize including, but not limited to, the arranging and booking of the Prize and for purposes generally relating to participation and the Prize.
4. Subject to the provisions of this Section 4, the Promoter will not share any of the Entrant's personal information with any third party except where such disclosure is necessary to



Pernod Ricard South Africa

enable the Promoter to provide, deliver or in any other way give effect to these **Promotion Terms and Conditions** and/or the Prize, where such disclosure is required by law or where the Entrant consents to the Promoter sharing his personal information.

5. By entering this Promotion and submitting personal information, Entrant expressly gives its consent to the Promoter to process the personal information as provided, for the purposes of direct marketing by means of electronic communication in respect of any future marketing communication the Promoter may have outside of this Promotion.
6. The Entrant understands that he/she can at any time unsubscribe and withdraw their consent to the direct marketing from the Promoter, should he/she choose to do so, through the Promoter's 'opt out' link provided in email when submitting the personal information when participating in this Promotion.
7. The Entrant hereby agrees to the Promoter disclosing and sharing the Entrant's personal information with entities within the Pernod Ricard Group, including their affiliates.
8. To the extent that the Promoter shares the Entrant's personal information with third parties in accordance with this Agreement, the Promoter will require, to the extent possible, that such parties conform to the [Promoter's privacy standards](#)
9. Subject to the above, the Entrant hereby expressly agrees that the Promoter may:
 - 9.1. collect, receive, record, organize, collate, store, update, modify, retrieve, alter, consult, use, disseminate or obtain any of the personal information set out above;
 - 9.2. use the Entrant's personal information for the purposes set out above;
 - 9.3. transfer the Entrant's personal information to third parties in a foreign country where this is required for the facilitation of any transfers of information or where this is required in order to give effect to the Prize.
10. The Entrant may request that the Promoter correct his personal information, should it come to the Entrant's attention that the Promoter's records are incorrect. Should the Entrant wish to access his personal information or rectify it, the Entrant is to contact the Promoter and assistance shall be provided to this effect.
11. The Promoter shall protect the Entrant's personal information as required by law. However, to the extent allowed by law, the Promoter shall not be liable to the Entrant or any other person or entity whatsoever, in respect of the unauthorized disclosure of the Entrant's personal information.

Section 5

CPA

1. The **Promotion Terms and Conditions** and/or any goods and/or services provided under these **Promotion Terms and Conditions** are regulated by the CPA, it is not intended that any provision of these **Promotion Terms and Conditions** contravenes any provision of the CPA and therefore all provisions of these **Promotion Terms and Conditions** must be treated as being qualified, if necessary, to ensure that the provisions of the CPA are complied with.



Pernod Ricard South Africa

Section 6

Promotion Entry

1. To enter into the Promotion and to stand a chance of winning double tickets (General Grounds Pass) to the LIV Golf Event entrants must:
 - a. Purchase a 750 ml bottle of TGL 15,18,21,25YO or two 750ml bottles of TGL 12YO from participating outlets during the promoter campaign.
 - b. **TGL LIV Golf Promotion main prize-** Once the bottle has been purchased, the Entrant must scan the QR code to enter into the competition, Entrants will be required to enter their details and scan the till slip as proof of purchase.
 - c. Entrants are required to retain their till slip as proof of purchase.
 - d. Entrants may enter the stand a chance to win prize promotion as many times as they like, during the promotion period and time, but entries are limited to one entry per receipt.
2. Entries must be by the Entrant submitting it and not by a third party on the Entrant's behalf. Till slips which are unclear, illegible, or entries which are submitted via an incorrect entry mechanism or contain errors or entries from disqualified persons will be declared invalid.
3. The promotion begins from **16 February 2026 to 13 March 2026**. Any entries outside of the aforementioned time period shall not be acceptable and will not be included into the competition.
4. On condition the Entrant complies with the Promotion Terms and Conditions and except in so far as is provided for in the CPA, the Promoter's decision is final, and no correspondence will be entered into.
5. Entrants and/or the Winner will not be entitled to claim any royalties or any intellectual property rights from the Promoter.
6. The Promoter may (i) refuse to award a Prize to a Winner if there is suspicion of any irregularities or fraudulent activities concerning, but not limited to, the process, publication and/or presentation of the prize; (ii) alternatively terminate the entire Promotion.
7. The Promoter reserves the right to request, which the Entrants have the right to decline, that images and/or videos taken of the Entrants be used for promotional and publicity purposes in any manner they deem fit, without any further remuneration being made payable to the Winner.
8. The Winners fully agree that they shall not directly or indirectly share any content, information or material in relation to the collection, use, benefit or enjoyment of the Prizes on any platform, without obtaining prior authorization from the Promoter.



Pernod Ricard South Africa

Section 7

Prize

1. Entrants stand a chance to win **Double Tickets to LIV Golf Event (General Grounds Pass) which will be held** from the 19 March 2026 to 22 March 2026.
2. The Prize cannot be used in conjunction with any other promotional offers offered by the Promoter or any other third party's promotion.
3. If required, the Promoter reserves the right to substitute the Prize with another prize of the same or similar value.
4. Prizes awarded for a specific date shall be fixed and final, and shall not be subject to change, substitution, exchange or transfer once allocated.
5. The Promoter will be responsible only for those costs which these terms and conditions expressly state that the Promoter will pay.
6. The promoter will not be liable for any transport or accommodation.
7. Prizes will be awarded by means of a randomized computerized draw, to be held at Pernod Ricard SA offices by no later than 16 March 2026.
8. Winners may be required to produce their till slip as proof of purchase should they be selected as a winner.
9. Winners must be over the age of eighteen (18).
10. Prizes may not be transferred or exchanged for cash.
11. A unique user may win just one prize.
12. Winners will be responsible for the cost of all travel and accommodation should they reside outside of the province the event is taking place. This prize only consists of Double Tickets (General Grounds Pass) to the LIV GOLF Event to be held in South Africa, Johannesburg, Gauteng.

Section 8

Jurisdiction

1. The parties (including, but not limited to the Entrants, participating outlets, Promoter and Winner) hereby consent to the jurisdiction of the South African legal system in respect of any proceedings arising from this Agreement and/or the Promotion.
2. If any provision of these Terms and Conditions is found to be invalid or unenforceable by any court of competent jurisdiction, then that provision shall be severed from these Terms and Conditions and shall not affect the validity or enforceability of any remaining provisions.



Pernod Ricard South Africa

Annexure 1: Participating outlets:

TGL LIV Golf Promotion

Blue Bottle Group
Boxer Superstores
Browns and Weirs
C J Robinson
Cambridge Foods
Cappuccinos
Captain Liquor
Choppies Liquor
Citrusdal Cellars
Delta Bottle Store
Diamonds
Direct
Distri-Liq
Durban North Liquors
Flexi Beverages
Foodlovers Market
Game Liquors
Independent
Isicebi
Komati Wholesalers
Kwikka Liquor
Legacy Liquors
Lifestyle Liquor
Liquor City
Liquor Den
Liquor Legends
Liquorland
Liquor Boys Group
M.F Bottle Store
Madeira Liquors
Makro
Masscash
Massmart
Mi Liquors
Mi Mark
NGF
Norman Goodfellows
OK Franchise
Overland



Pernod Ricard South Africa

Panjivans
Picardi Rebel
Pick n Pay
Platinum Cash and Carry
Group
PNP
PnP Corporate
R N E Holdings
Retail
Rhino Group
Rooikat Group
Shoprite Checkers
SIMTHA GROUP (pty ltd)
Solly Kramers
South Coast Group
Spar Group
Spot On
Super Group
Sussens Group
Tonys Liquor Cellars
Tony's Liquor W/salers
Ultra
United Group
Vassco Distributors
Woolworths